



PREMIUM
POULTRY FEED



LAYENA PELLETS



OPTIMUM NUTRITION FOR HEALTHY BIRDS AND NUTRITIOUS EGGS



STRONG SHELLS

Did you know that a constant supply of calcium is critical for strong shells?

Oyster shell is an important source of calcium in your hen's diet. Most hens put a third of the egg shell on the egg at night, when calcium levels are low in their digestive tract.

New Purina® Layena® Premium Poultry Feed now includes Oyster Strong™ System, a blend of oyster shell with other vitamins and minerals like vitamin D and manganese to ensure a supply of calcium will be available at night when your girls need it most.



SIMPLE INGREDIENTS

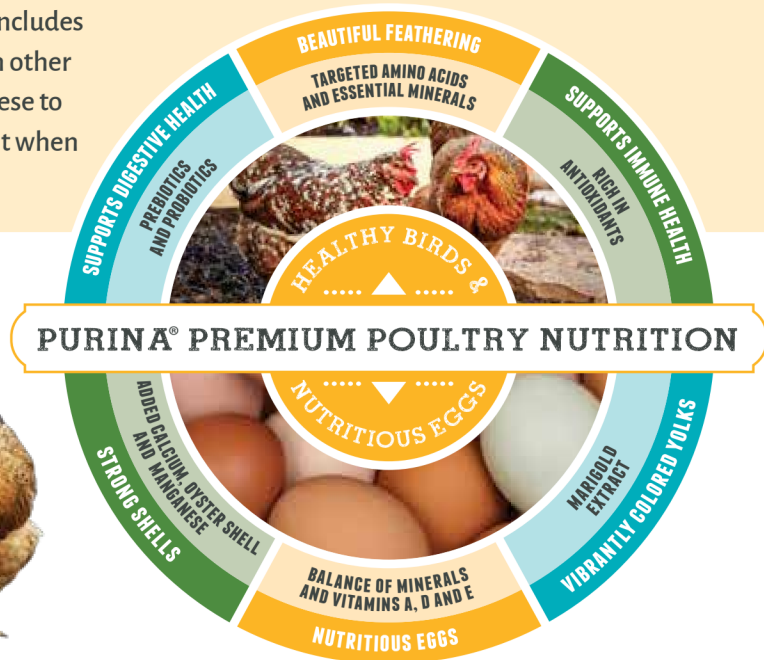
VEGETARIAN RECIPE HAS

- No animal by-products or fillers added
- No artificial preservatives added
- Freshly-ground grains from North American farms



SUPPORTS IMMUNE HEALTH

Prebiotics, probiotics, vitamins, minerals and essential amino acids



TRUST PURINA BECAUSE WHAT YOUR HENS EAT AFFECTS THE NUTRITION AND QUALITY OF THEIR EGGS AND THEIR HEALTH

RESEARCH

We perform feeding trials with our recipes and popular backyard chicken breeds because we know that their nutritional needs are different. Our experts study ways to enhance the overall health of backyard poultry, how to improve shell quality for safe, strong eggs, and how to produce quality eggs in a variety of environments and feeding styles.

QUALITY

Egg quality is determined by what the chicken eats. That is why we formulate with the highest possible quality ingredients and design food backed by thousands of research studies. Our industry-leading quality control standards and unparalleled research programs deliver high-quality nutrition to your family.



LAYENA PELLETS



FEEDING DIRECTIONS

TYPES OF BIRDS TIPOS DE AVES	WEEKS OF AGE SEMANAS DE EDAD			
	1	11	18	30
CHICKENS FOR EGG LAYING GALLINAS PARA PONER HUEVOS · Backyard egg producers (Ponedoras de patio trasero) · Free-range & confined (De corral y confinadas) · Show and ornamentals (De presentación y ornamentales)	PURINA® START & GROW®		PURINA® LAYENA® OR PURINA® LAYENA® PLUS OMEGA-3	
BACKYARD FLOCK INCLUDING DUCKS AND GEESE BANDADA DE PATIO TRASERO INCLUYENDO PATOS Y GANSOS · Backyard flock, meatbirds (Bandada de patio trasero, aves de carne) · Free-range & confined chickens, ducks & geese (Gallinas de granja y confinadas, patos y gansos)	PURINA® FLOCK RAISER®		PURINA® LAYENA® OR PURINA® LAYENA® PLUS OMEGA-3	
FREE-RANGE AND CONFINED TURKEYS PAVOS DE CORRAL Y CONFINADOS	PURINA® GAME BIRD & TURKEY STARTENA®	PURINA® FLOCK RAISER®	PURINA® LAYENA®	

Feed Purina® Layena® Pellets Premium Poultry Feed free-choice as the sole ration to laying chickens after 18 weeks of age and throughout the laying cycle. Best fed one month before hens begin to lay, but not any earlier than 18 weeks of age. Please consult the feed tag sewn onto the bag for specific feeding instructions.

* Purina® Flock Raiser® Premium Poultry Feed is for starting and growing chicks and for the maintenance of adult non-laying birds.



GUARANTEED ANALYSIS

Crude Protein (Min)	16.00%	Salt (NaCl) (Min)	0.30%
Lysine (Min)	0.70%	Salt (NaCl) (Max)	0.80%
Methionine (Min)	0.30%	Manganese (Mn) (Min)	100 ppm
Crude Fat (Min)	2.50%	Vitamin A (Min)	3,000 IU/lb
Crude Fiber (Max)	6.50%	Vitamin D ₃ (Min)	800 ICU/lb
Calcium (Ca) (Min)	3.25%	Vitamin E (Min)	12 IU/lb
Calcium (Ca) (Max)	4.25%	Total Microorganisms (Min)	1,100,950 CFU/lb
Phosphorus (P) (Min)	0.45%	Phytase (A. Oryzae) (Min)	227 FYT/lb

YOUR GIRLS & YOUR FAMILY DESERVE THE OPTIMUM NUTRITION IN PURINA® PREMIUM POULTRY FEED

Purina rejects thousands of tons of ingredients every year that don't meet our strict nutritional and quality standards as defined by our industry-leading FeedGuard® Nutrition System. Ingredients are analyzed using Near Infrared Reflectance technology to ensure proper nutrient levels. If they don't measure up, they don't go in our feed. Feeds are formulated without animal proteins and animal fats. From the fields in North America to your home, you have our promise that this feed will provide optimum nutrition to your home-raised, free-range and heritage birds.

PURINAMILLS.COM/CHICKEN-FEED WWW.FACEBOOK.COM/PURINAPOULTRY